



**B-BETTER**

DANCE COMPANY

## Who are we?

B-Better is London's street-style dance education company. Since 2004, we have built a bridge connecting the underground dance scene with the great British public and through our dance classes, events and outreach, continue to positively effect the lives of hundreds every week.



Our team of friendly, knowledgeable teachers undergoes continued professional development while also performing and competing, which ensures that they remain 'current' both artistically and professionally.

Our weekly education schedule currently includes independent and state schools, public classes, privately tutored students and online programs. Please read on to discover why we have contacted you today...

## Why are we here?

We are aware that many schools have dance programs – both on and off curriculum – and that we are all aware of the benefits. These benefits may include:

- Improved focus
- Improved co-ordination and motor skills
- Promoting all round physical health
- Utilisation as an artistic and creative outlet
- Teamwork and communication with others
- And many more!

We would like to present ourselves as **your school's next street-style dance specialists!**

Potential avenues may include:

- Curriculum dance up to GCSE level
- Project-based, enrichment programs
- Coaching for school performance teams
- Teacher training (often for P.E. or dance leads)
- Extra-curricular activities (After school and lunch programs)
- Team building activities for staff
- Performance

Street-style dances are popular with young people around the world, and in an ever-changing social climate, finding ways to engage with and inspire them is the key to achieving the best results.

By working with B-Better, together we can create positive, educational moments which may stay with our students for a lifetime.



## Are we right for you?

Our staff include 2014 UK Dance Teacher of the Year, Damien Anyasi, and a former secondary school Head of P.E., Alex Ferrelly. Their combined experience ensures that all of our teachers are best-equipped to meet your expectations.

We currently teach at well known independent schools in London and hope that we can still accommodate more schools next term, as our popularity grows.

There is so much we would like to share, and we hope this introduction will spark some idea of the possibilities. Thank you for your consideration, and we look forward to building something inspiring and enduring with you.

Many thanks,

Damien and The B-Better Team

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